

PAKISTAN HORTI EXPO 2018



An exclusive B2B event with a mission to bring together our esteemed national Horticulture community: **Pakistan Horti Expo 2018** presents itself as the ultimate promotional opportunity for growers, processors, and exporters to develop national and international linkages; and international stakeholders for development and export of Horticulture products in Pakistan.

Pakistan Horti Expo 2018 is our commitment to promote Pakistan as a land of investment opportunities, for growth of Horticulture trade in domestic and international markets, and to initiate a collaborative dialog between passionate minds that envision a prosperous future!

Exhibitor/Participant Experience

- Premium opportunity to showcase Horticulture products/services in a secure and peaceful environment to a large target audience and get a distinct competitive edge;
- Maximum exposure guaranteed through extensive media coverage;
- Increased export prospects through fruitful B2B and B2C interactions with prospective national and international businesses;
- Perfect platform for foreign entrepreneurs/companies to get first-hand information about Investment in Pakistani Horticulture;
- A platform to represent Pakistan with a plentitude of opportunities!

Sponsors/Partners Experience

- A golden opportunity to reach a large and captive audience;
- Strengthen corporate image and enhance market presence through visibility at a premier event;
- Unlimited publicity & promotional opportunities;
- With ample foreign participation anticipated, it is an opportunity to acquire foreign trade links.

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Sponsor: Rs. 700,00/- & 500,00/-

- Inaugural Ceremony
- Logo on the Backdrop
- 05 Invitations

Stand:

- Space of 6m x 6m at prominent location in the exhibition.

Branding:

- Logo on promotional material
- Logo on monument of Expo Center
- Space for 5 grill banners

Exhibitor:

Shell Scheme Package includes:

- Shell Scheme with insignia;
- Table and chairs for each stand;
- Electrical distribution point for each stand along with two spotlights;
- General security arrangements during exhibition days;
- Exhibitor's badges.

Shell Standard Scheme:

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|-----------------|----------|--------------------------|
| • Size: 6' x 6' | 36 sq.m. | Rs 500,000/- & 700,000/- |
| • Size: 6' x 3' | 18 sq.m. | Rs 150,000/- |
| • Size: 3' x 3' | 09 sq.m. | Free/- |

Terms & Conditions

1. **All Stalls Will Be Available On A First Come First Serve Basis.**
2. 100% advance payment for paid stall;
3. Rs.10,000/- refundable security for 3x3 meters;
4. Exhibition timings to be strictly maintained;
5. **PA/Music System of any kind is strictly prohibited in the exhibition halls;**
4. Display stands or any other encroachment outside the stall area in not allowed;
5. All branding/advertisements/promotional material will be developed on government approved criteria and sizes;
6. Placement of banners or any other promotional material is not permitted in the exhibition hall (pillars, grills, walls etc.) or at the entrance of the exhibition complex, if otherwise allowed.
7. Distribution of pamphlets from stalls only.
8. Stalls under mezzanine have clearing height of 8 feet only.
9. Any special requirements of requisition should be notified 15 days prior to the event.
10. The organizers/event managers will not be responsible for loss or damage during set-up and dismantling days.
11. The exhibitors will have to provide the print material (all advertisements) and design for the vertical display banner/grill banner, 15 days prior to the event after which the organizer will not take any responsibility for not publishing or displaying the banners at the venue.
12. Designs/sizes should need to be approved from Agriculture Department.